TOP 6 BEST PRACTICES

For Mitigating Conflict Between Hospitals & District/County Boards

1. Board and stakeholder education

- National, regional and market forces
- Organizational constraints and opportunities
- Strategic risks facing hospital
- Hallmarks of good governance and sound management
- 2. Develop a common fact base
- Quantify performance gaps
- Understand risk factors
- Develop strategic objectives
- 3. Convene a task force involving key leaders from both boards and/or key stakeholder groups
- Provide a format for communication and sharing of perspectives
- Engage around key issues and concerns
- Remove emotion and make objective data the basis for decisions
- Develop working relationships and trust
- Seek consensus vs. unanimity
- 4. Develop a shared vision for the future
- What key attributes do board members and key stakeholders want the organization to have in 5-10 years?
- Engage boards and stakeholders around the shared vision
- 5. Develop and implement a communications strategy
- Develop key messages and talking points
- Identify spokespeople
- Emphasize the shared vision
- Anticipate internal and external communication requirements
- Repeat
- 6. Don't lose sight of the fundamentals
- Sound governance and management
- Strategy
- Operational performance

To learn more, please contact:

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